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Cleveland™

IMPORTANT NOTICE TO ALL CLEVELAND RANGE DEALERS December 1, 2024

On November 1, 2024 Cleveland Range announced an important change to our January 1, 2025 List Prices.

What's Changing:

In short, we are reducing our January 1, 2024, List Prices by 50%. This new List Price will also be the same price for our 2025 MAP Price, the new List Price equals our MAP Price.

- New Standard Dealer discount will be January 2025 List Price less 10%, previously List Price less 50/10%

Please note, this is not a price increase, we are changing the discount structure, the net price remains the same.

The new List Prices will be available in AutoQuotes on January 1, 2025. Please make sure you update this new discount in your AutoQuotes after January 1, 2025

Why are we doing this?

- Simplifies pricing between List Price, Budget Price and MAP Price.
- Will allow to better communicate with our key end users and market our products.
- Similar to the Automobile industry with MSRP price, they don't mark it up 50%.
- New List Prices will be posted on the Cleveland web site.

Dealers with State Contracts or GSA Contracts:

Cleveland will honor the January 1, 2024 List Price and discounts to any dealer that holds a state, federal or GSA contract that specifies list price and discount until that contract expires or up for renewal.

If you have any questions or need further clarification, please do not hesitate to contact us.

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