



MENUMASTER
Commercial

XpressChef

AMANA
COMMERCIAL

DATE: November 1, 2024
TO: All ACP buying group and dealer partners
FROM: Ken Harris, CFSP
Vice President of Sales
SUBJECT: Pricing update

Good afternoon,

In keeping with ACP's commitment to provide proper advance notification of any pricing changes, please note that **effective January 1, 2025**, we will implement a price adjustment and policy revision across our Amana Commercial, Menumaster, and XpressChef product lines. A new Minimum Sell Price (MSP) policy will be established and will be distributed on December 1st along with the 2025 price list by model.

With the implementation of the new MSP policy select models will take a list price reduction. List prices for RMS/MMS and RCS/MCS models will be adjusted to incorporate promotional discounts currently eligible through the ACP freight program. Remaining models will experience price adjustments varying by model for an average price adjustment of approximately 2-3%.

In conjunction with the new MSP policy, the ACP freight program will be modified as pricing on RMS/MMS and RCS/MCS models will be adjusted to incorporate discounts related to \$5,000 POs in the current freight program.

The following plan remains effective 1/1/2025:

- Purchase Order value of \$3,000 earns free freight.
- Purchase Order value of \$10,000 earns a 5% discount in addition to free freight.

** Each individual Purchase Order must ship to one location to qualify. Some shipping services (i.e. liftgate service) may come with an additional charge. Where applicable, the dealer may decide to purchase through their local distributor with terms agreed to by both parties.*

On behalf of the entire team who proudly designs, fabricates and assembles our entire product line in the USA, thank you as always for your continued support of the ACP family of microwave, microwave assisted steamers and high-speed ovens.

Should have any questions or require additional information, please feel free to contact any member of the ACP field sales team.

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