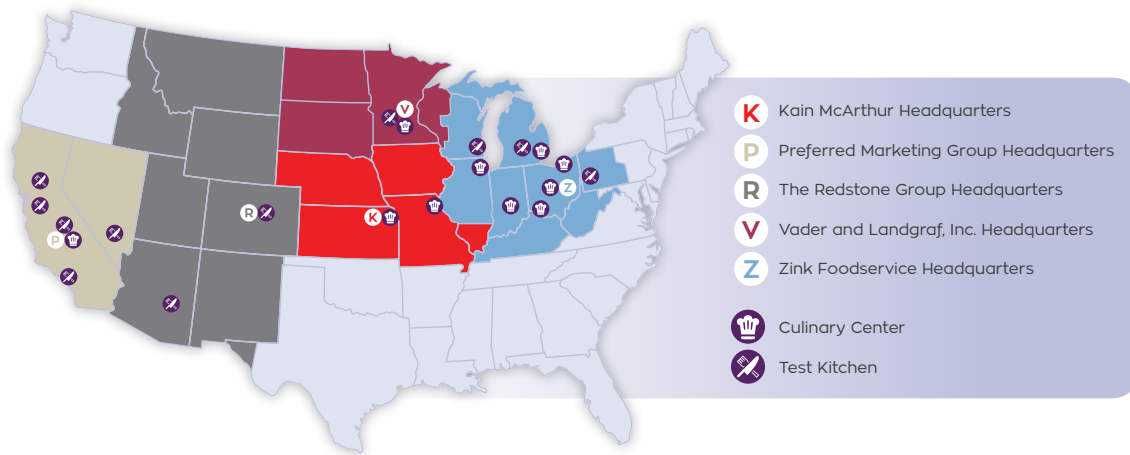




# Why PARADIGM?

Whether local, regional or national support is needed, Paradigm offers **Dealers** confidence as their trusted partner.

Paradigm Companies have the professional depth and organizational expertise to support Dealers. Our strategic alliance of companies delivers training, support, resources and technology at the top level. This gives our Dealers a competitive edge and continuously adds value to support their needs - locally and nationally.



Paradigm Member Companies:



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*Paradigm is a strategic alliance of best-in-class independent sales organizations. Through collaboration and shared resources, we aim to deliver competitive advantages to our manufacturers and customers.*

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