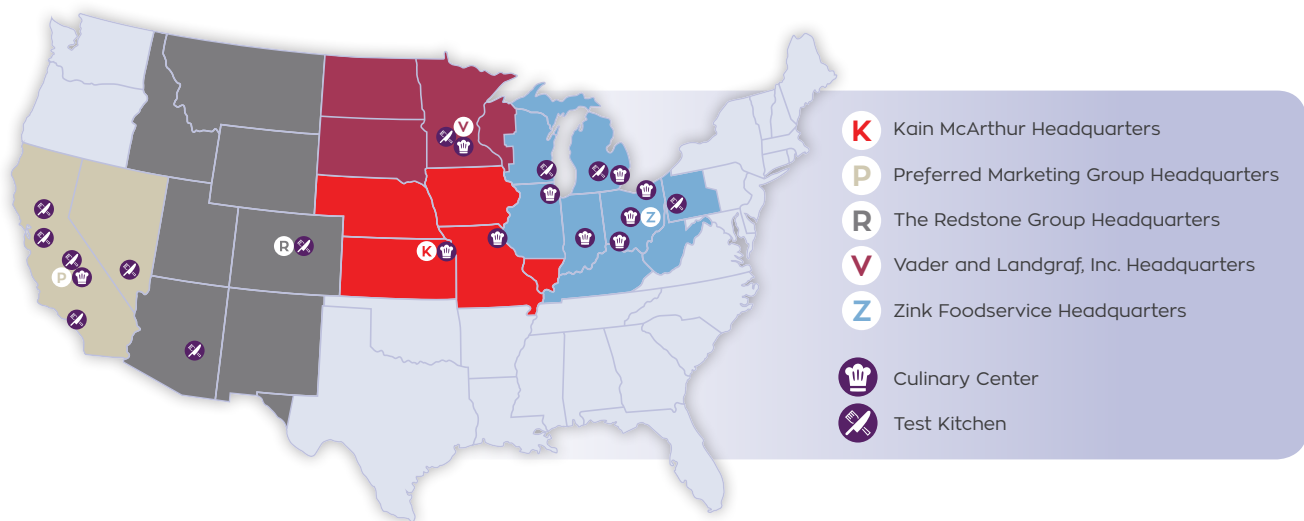


Why PARADIGM ?

Paradigm offers a more strategic way for **Manufacturers** to go-to-market, delivering high performance and improved profitability.

Collaboration, operational efficiencies and performance and training standards are hallmarks of Paradigm, all put in place for the benefit of the factory. Paradigm members are seen as an asset, a business partner invested in their success. Our proactive leadership and consistency across the market makes our manufacturers more successful.

- Unmatched service and performance through shared resources
- Clear communications and processes with consistent expectations and training
- Results - maximum profitability



Paradigm Member Companies:



Follow Paradigm:



Paradigm is a strategic alliance of best-in-class independent sales organizations. Through collaboration and shared resources, we aim to deliver competitive advantages to our manufacturers and customers.

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